



AGENDA

ASTORIA DEVELOPMENT COMMISSION

May 2, 2016
Immediately Follows Council Meeting
2nd Floor Council Chambers
1095 Duane Street · Astoria OR 97103

1. CALL TO ORDER

2. ROLL CALL

3. REPORTS OF COMMISSIONERS

4. CHANGES TO AGENDA

5. CONSENT CALENDAR

The items on the Consent Calendar are considered routine and will be adopted by one motion unless a member of the Astoria Development Commission requests to have any item considered separately. Members of the community may have an item removed if they contact the City Manager by 5:00 p.m. the day of the meeting.

(a) ADC Minutes of 3/21/16

6. REGULAR AGENDA ITEMS

All agenda items are open for public comment following deliberation by the City Council. Rather than asking for public comment after each agenda item, the Mayor asks that audience members raise their hands if they want to speak to the item and they will be recognized. In order to respect everyone's time, comments will be limited to 3 minutes.

(a) Astor West Urban Renewal District – Plan Amendment Study Contract for Services (Community Development)

(b) Astor West Urban Renewal District – Storefront Improvement Program Startup and Launch (Community Development)

THIS MEETING IS ACCESSIBLE TO THE DISABLED. AN INTERPRETER FOR THE HEARING IMPAIRED MAY BE REQUESTED UNDER THE TERMS OF ORS 192.630 BY CONTACTING JULIE YUILL, CITY MANAGER'S OFFICE, 503-325-5824.



CITY OF ASTORIA

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April 28, 2016

MEMORANDUM

TO: ASTORIA DEVELOPMENT COMMISSION (ADC)

FROM:  BRETT ESTES, CITY MANAGER

SUBJECT: ASTORIA DEVELOPMENT COMMISSION (ADC) MEETING OF MAY 2, 2016

CONSENT CALENDAR

Item 5(a): ADC Minutes

The minutes of the ADC meeting of March 21, 2016 are enclosed for your review. Unless there are any corrections, it is recommended that the ADC approve these minutes.

REGULAR AGENDA ITEMS

Item 6(a): Astor West Urban Renewal District – Plan Amendment Study Contract for Services (Community Development)

At the March 21, 2016 ADC meeting, staff was authorized to initiate procurement of a consultant to conduct a plan amendment study for the Astor West Urban Renewal Area (URA). This would be the first amendment for the URA that was established in 2002. The current ADC direction is to align multiple Council policy goals and establish a five year action plan for investing Astor West URA funds. This study requires GIS mapping (City staff), analyzing the proposed boundary, developing project investments, conducting public outreach (City staff), financial analysis, legal review, and review by the Planning Commission and ADC. A final deliverable is a proposed boundary amendment that will assist in funding a retaining wall on Bond Street for two way traffic, limited traffic calming, and targeted housing improvements for blighted properties. Attached is a contract with Elaine Howard who has assisted the ADC with similar proposals. It is recommended that the Commission execute the contract and initiate the plan amendment study.

Item 6(b): Astor West Urban Renewal District – Storefront Improvement Program Startup and Launch (Community Development)

The Astoria Development Commission has been considering a storefront improvement program for the Astor West Urban Renewal Area (URA) since 2013. Façade improvements are a popular and widely used tool by urban

renewal agencies and Main Street programs to assist property/business owners with exterior improvement to buildings. The purpose of the program is to revitalize designated commercial districts and corridors such as West Marine Drive in Uniontown, which has many inventoried historic commercial buildings. The ADC hired consultant Elaine Howard in 2013 to develop this program – a first for Astoria – that would be available in the Astor West URA. Funds are budgeted as part of the proposed Fiscal Year 2016-17 budget; however, in order to launch the program, the ADC needs to review and authorize the program. Staff will present a set of policy questions to ADC for feedback. Based on this feedback, staff will produce a polished set of program guidelines that serve as parameters for the administration of the program and can be shared with prospective customers. Once the program is ready to launch, staff is prepared to conduct outreach as part of the Astor West URA Action Plan, Five Year Economic Development Strategy, and Plan Amendment Study (i.e., Bond Street Project). It is recommended that the Commission provide policy direction on the program for Fiscal Year 2016-17 implementation. It is recommended that the Commission provide feedback on the policy questions. When the program is finalized, it will be brought back to the ADC for consideration and approval.